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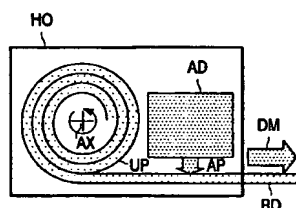
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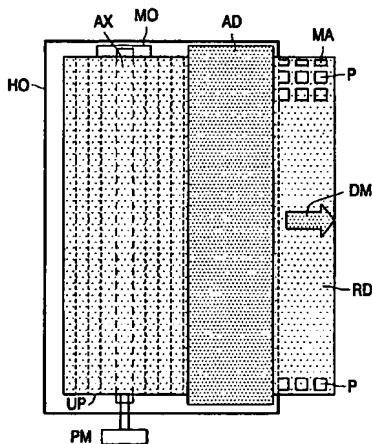
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(54) Title: BI-STABLE DISPLAY



A



B

(57) Abstract: A system comprises a rollable bi-stable display (RD), and a container for holding (HO) the rollable bi-stable display (RD) in a rolled up position, and for allowing the rollable bi-stable display (RD) to be unrolled., An addressing device (AD) locally addresses the rollable bi-stable display (RD) while being unrolled, while the not yet unrolled portion (UP) of the rollable bi-stable display (RD) is not yet addressed by the addressing device (AD).



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